

Himanshu Mathpal

Team Lead · Flutter & Web Developer

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SUMMARY

Engineering Team Lead with 3 years of experience, 1.5+ of them leading teams, building production mobile and web products from idea to launch. I lead 8 developers at Kumba.ai, an AI marketing platform valued at \$10M and winner of the IMAGES Retail TechNXT Award 2026, where I own the frontend and work across backend and cloud. Before that I took NewsTok.ai to 50,000+ downloads, and I recently released Image Ultra, an open-source image editor for React.

EXPERIENCE

Team Lead, Kumba.ai · *Remote*

Jan 2025 – Present

- Lead a cross-functional team of 8 developers across backend, UX and frontend; own frontend development end-to-end and contribute to backend architecture, cloud infrastructure and debugging.
- Helped build the product behind a **\$10M valuation on The Falcons of Majlis** (funded by 2 Falcons) and the **IMAGES Retail TechNXT Award 2026**; Kumba.ai partners with brands including Dabur, Bajaj, DigiYatra, Soch and Glassbox.
- Build an AI marketing platform with image and video tools, multi-platform posting and scheduling, and an AI copilot that plans a 15-day campaign in a few steps, using Kling, Gemini, Seedance and Omni.
- Took the product beyond its own app: a Canva integration, a plugin for the Shoptline e-commerce platform, and white-labeled versions for clients.
- Set up Cloudflare deployments and Mixpanel, Microsoft Clarity and Sentry on AWS; run go-to-market on Google AdSense and Meta Ads; now building the Android and iOS app.

Lead Developer, YallaMashoor.com · *Basha Technology Solutions LLC · Remote*

Sep 2026 – Present

- Lead development of a launch board for MENA founders where the community reacts and a transparent score ranks products; paying publishes a listing but never buys rank.
- Built on Vinext (Next.js on Vite) with Cloudflare Workers and D1, Clerk and Stripe; 50+ startups paid to publish ahead of the public launch.

Software Developer, NewsTok.ai · *Remote*

Oct 2023 – Dec 2024

- Built NewsTok, a multilingual news app for Android and iOS in Flutter, and grew it to **50,000+ downloads** with a 4-star rating.
- Rebuilt the website from Flutter Web in Astro JS on Cloudflare for better SEO and speed, with Google Ads for revenue.
- Added podcast and YouTube Shorts playback in the app, plus Firebase Cloud Messaging, Dynamic Links, AdMob and AppLovin.
- Set up Codemagic CI/CD to release Android and iOS builds together.

PROJECTS

Image Ultra · [open source](#) · [Demo](#) · [npm](#) · [GitHub](#)

2026

- A free, fully typed image editor for React and Next.js: crop, adjust, filter, annotate, redact and export, with every edit saved as JSON so it can be reopened.
- WebGL2 rendering exports 48MP photos at full size, even on iPhone; tested to WCAG 2.2 AA; **300+ npm downloads** in its first week.

Quiz App · [Flutter](#), [Spring Boot](#), [PostgreSQL](#) · [GitHub](#)

- A quiz app for Android, iOS and the web with a category question bank, random and custom quizzes, and automatic scoring, backed by a REST API.

UNIZONE · [Android](#), [Java](#), [Firestore](#) · [GitHub](#)

Jan 2023 – Mar 2023

- A social media app with follows, posts, stories, threaded comments, and real-time chat and feed.

SKILLS

Mobile	Flutter, Dart, Firebase / Firestore, push notifications, Codemagic CI/CD
Web	React, Next.js, TypeScript, Astro JS, Tailwind CSS, HTML
Cloud	AWS, Google Cloud (GCP), Cloudflare (Workers, D1), Vercel, backend architecture
Analytics & growth	Mixpanel, Sentry, Microsoft Clarity, Google Analytics, Google Tag Manager, Google AdSense, Meta Ads
Integrations	Canva, Shoptline, Stripe, white-labeling
Leadership	Team leadership, mentoring, go-to-market

EDUCATION

B.Tech, Computer Science & Engineering

2019 – 2023

Ch. Devi Lal State Institute of Engineering & Technology · CGPA 8.5

CERTIFICATIONS

- **Web Development**, Internshala (2021): scored 100% in the final assessment, top performer
- **Android Development**, Techgyan (2022)

ACHIEVEMENTS

- Wrote a [Medium article](#) on infinite pagination in Flutter that stayed in the top 3 trending Flutter articles for 6 months.
- Published [contentsize_tabbarview](#) on pub.dev, with 9,000+ downloads a month.
- Reached ~500 reputation on [Stack Overflow](#) answering Flutter and Android questions.